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# STIMULATING THE GREEN ECONOMY IN MOLDOVA TO CREATE NEW AND BETTER JOBS

13 July 2022, Chișinău

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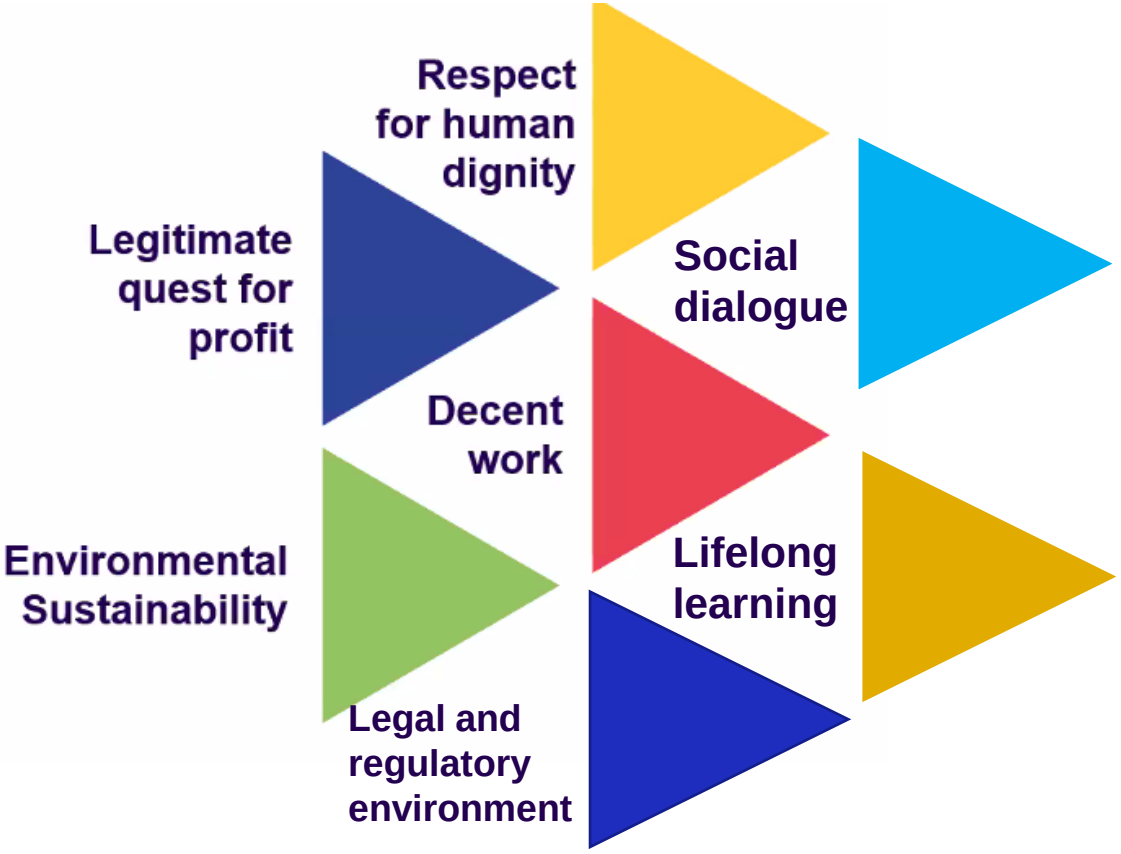
# ENABLING ENVIRONMENT FOR SUSTAINABLE ENTERPRISES



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# PROJECT OBJECTIVE

**To contribute to the structural transformation of the country's economy and to promote the green economy by stimulating the creation of new and between jobs through entrepreneurship in a high-value-added sector, namely agricultural services**

- Enhanced knowledge on the job creation potential of high-value-added sectors of the green economy
- Shaping an enabling environment for green business investments
- Stimulating green jobs creation through generating business ideas in a selected high-value-added sector

**Project duration**: 21 Mon.

**Budget:** 400.000 USD

**Source: RBSA ILO**

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# PROJECT COMPONENTS

ENHANCED KNOWLEDGE ON GREEN ECONOMY

GENERATING GREEN BUSINESSES

ENABLING ENVIRONMENT FOR SUSTENABILE ENTERPRISES

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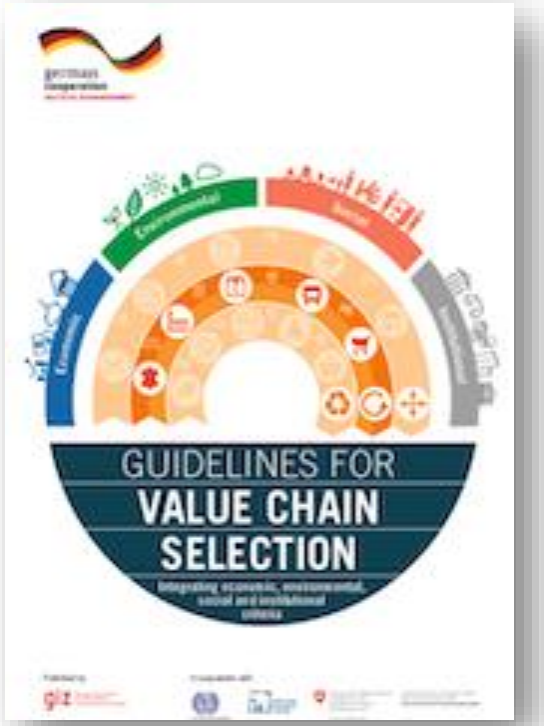
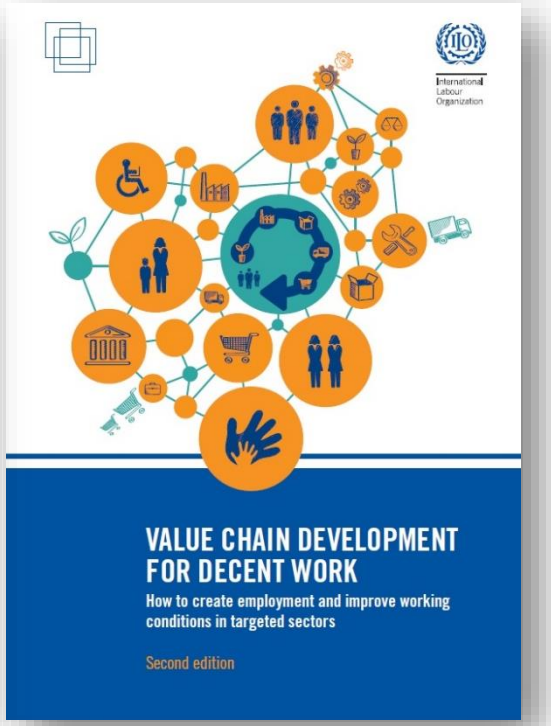
# PROJECT COMPONENTS (1)

ENHANCED KNOWLEDGE ON GREEN ECONOMY

RAPID MARKET ASSESSMENT

MARKET SYSTEMS ANALYSIS



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# PROJECT COMPONENTS (2)

GENERATING GREEN BUSINESSES

TOOLS

SUPPORT PROGRAMS

COACHING

MENTORING

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# PROJECT COMPONENTS (3)

ENABLING ENVIRONMENT FOR SUSTENABILE ENTERPRISES

IMPROVE SUPPORT FUNCTIONS

ENCOURAGE SOCIAL DIALOGUE

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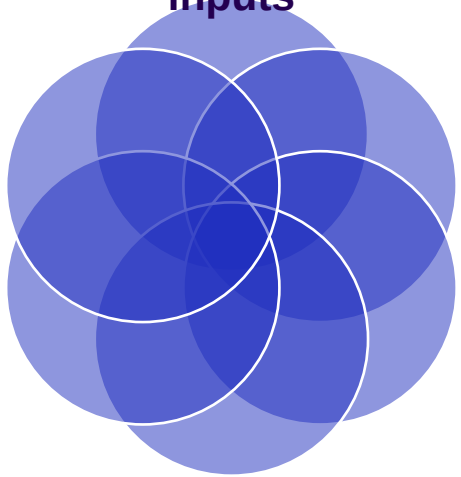
# Agricultural services

- Educational skills
- Business development skills
- Technical skills
- Technology transfer
- Investments

**Advisory Services,** training and after-sales service of **the agricultural inputs**

**Accreditation Services**

**Training & Coaching**



**Food Safety comply with international standards.**

**Information (Extension) services Business Advisory services**

**Research & Development**

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# TARGETED RESULTS

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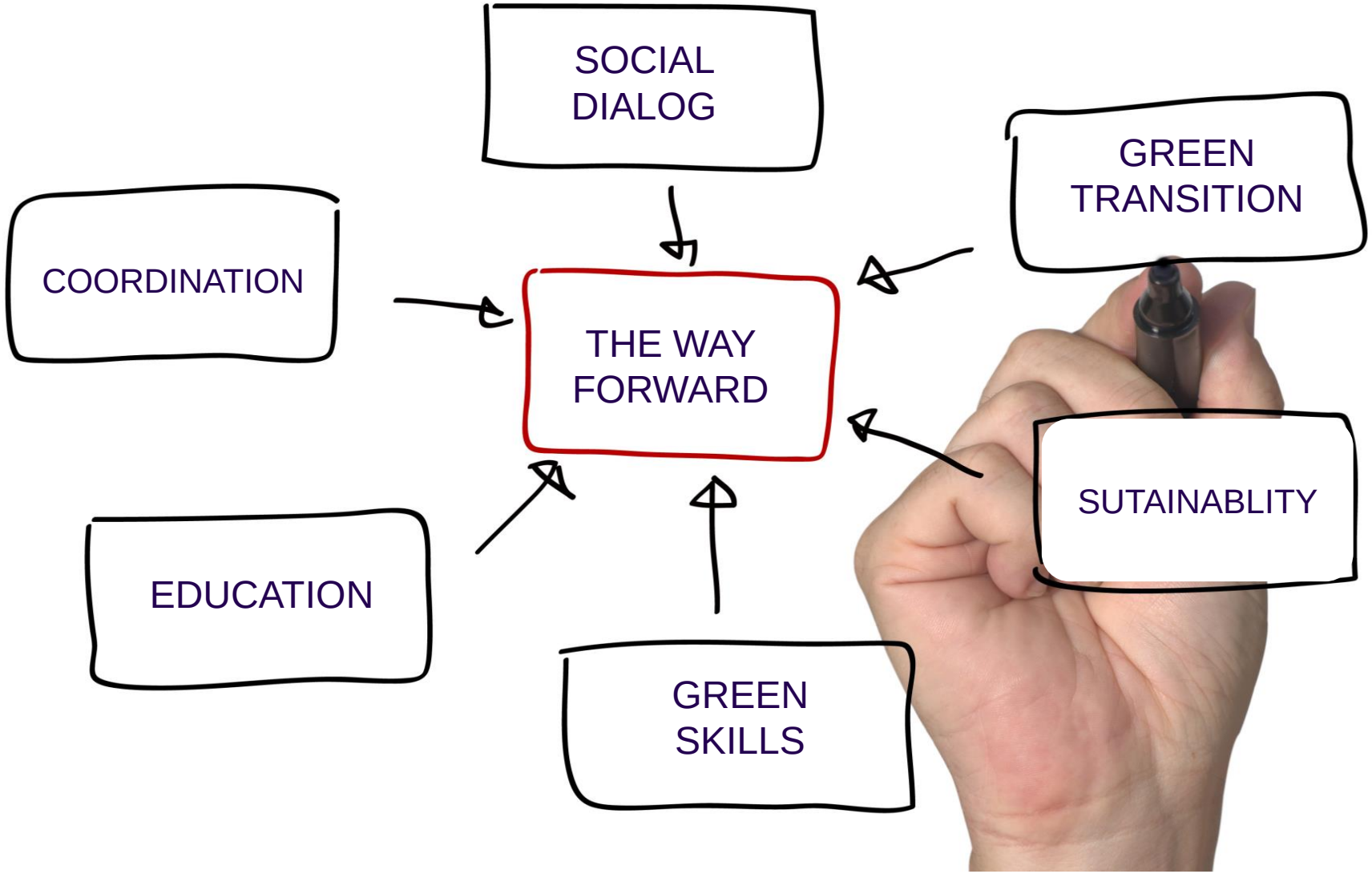

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# Thank you for your attention!

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